



A Strategic Opportunity for Advisory Firms

Unlock new revenue streams through the
MindBridge Platform



Overview

As financial data complexity grows, organizations face increasing challenges in maintaining accuracy, compliance, and operational efficiency. Traditional methods struggle to keep pace, exposing companies to **costly audit findings, financial restatements, and regulatory scrutiny.**

According to Gartner, anomaly detection is emerging as a critical trend as finance teams are under mounting pressure to navigate evolving regulations, ensure compliance, and deliver error-free financial reporting in a fast-moving business environment.

These challenges are evident as U.S. public companies reported 140 material restatements in the first ten months of 2024, the highest in nine years.

High-profile cases, such as Macy's concealment of \$132 million in delivery expenses and inflated profits at Archer Daniels Midland, underscore the risks of inadequate financial oversight. Adding to the complexity, evolving accounting standards, sophisticated financial instruments, and remote auditing practices have made it even harder for organizations to maintain control and transparency.

This environment presents a significant opportunity for consulting and advisory firms to integrate MindBridge's financial intelligence platform into their service offerings. By leveraging AI-powered analysis, firms can:



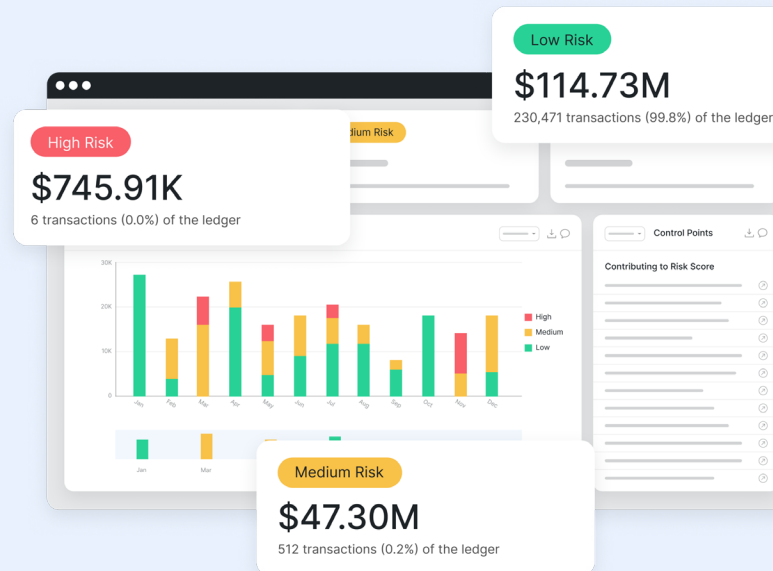
Differentiate in a competitive market with advanced, technology-driven solutions.



Expand revenue streams by offering scalable, high-value financial intelligence services.



Deliver measurable impact by helping clients reduce financial errors, mitigate risks, and improve operational efficiency.



The strategic opportunity for service partners


- 1 Finance Transformation:** Modernize finance operations with continuous analysis that improves accuracy, reduces manual work, and speeds up reporting. Empower teams with insights that align finance with strategic business goals.
- 2 Proactive Risk Management Services:** Continuously monitor financial activity to uncover emerging risks early and reduce costly surprises. Strengthen compliance and enable confident, forward-looking decisions.
- 3 Internal Audit Transformation:** Help internal audit shift from compliance reviewer to strategic advisor through continuous risk-based analysis. Focus resources on what matters most and deliver insights that drive business improvement.

Why MindBridge?

Founded in 2015, MindBridge is the leading AI-powered Financial Decision Intelligence Platform.

MindBridge empowers finance professionals with real-time, explainable AI that analyzes 100% of financial transactions, uncovering hidden risks, anomalies, and optimization opportunities with unmatched precision.

By continuously monitoring financial data through the lens of auditors, regulators, and bespoke financial controls, MindBridge enables organizations to proactively manage risk, strengthen internal controls, and ensure financial integrity. Designed for seamless integration and enterprise-scale deployment, MindBridge's trusted, independently validated AI provides transparent, auditable insights, giving financial leaders the confidence to make smarter, faster decisions.

 **Partner with MindBridge** to unlock more revenue through services centered around using our AI platform to achieve your clients desired business outcomes:

Readiness and Assessment

- ✓ **Business Impact Analysis:** Identify high-risk financial processes, estimate costs associated with errors and inefficiencies, and evaluate the overall financial impact of applying AI-powered analysis.
- ✓ **Stakeholder Engagement & Alignment:** Facilitate workshops with finance, operations, and IT to ensure consensus on priorities and expectations.
- ✓ **Data Quality & Availability Review:** Assess the structure, completeness, and reliability of available financial data to ensure it's ready for meaningful analysis and insights generation.

Defining Business Outcomes and Quick Wins

- ✓ **Outcome Definition Workshops:** Collaborate with leadership to establish measurable goals such as error reduction, improved audit readiness, increased operational efficiency, or stronger financial oversight.
- ✓ **Quick Wins Identification:** Pinpoint processes that can deliver immediate improvements and cost savings for rapid value realization.
- ✓ **Regulatory & Risk Alignment:** Confirm that the solution supports compliance needs and fits within the broader enterprise risk and control framework.

Configure Analysis through MindBridge Platform

- ✓ **Designing the Analysis:** Leverage the MindBridge platform to develop an analysis that applies unsupervised machine learning algorithms (Z Score, Isolation Forest, Rare Interactions) to uncover hidden patterns and unknown risks. At the same time, incorporate business rules (duplicate transactions, required approvals) to automate the detection of known errors. Apply this analysis across key financial data fields to consistently drive meaningful, outcome-based insights.
- ✓ **Collaborating with MindBridge for Implementation:** Provide the analysis framework to MindBridge for integration into the platform, ensuring alignment with client use cases, data structure and business outcomes.
- ✓ **Enablement & Knowledge Transfer:** Deliver training, user guidance and documentation for client teams to effectively leverage the configured analysis within MindBridge for ongoing use.

Ongoing Support and Scalability

- ✓ **Post-Implementation Review:** Assess initial results, refine analysis, and address any challenges to optimize effectiveness.
- ✓ **Ensuring Repeatability & Sustainability:** Establish a framework for ongoing use enabling internal teams to apply this approach consistently across other financial areas without external support.
- ✓ **Expanding to the Next High-Impact Area:** Once the process is sustainable and repeatable, identify the next high impact business area for optimization and begin the cycle again.

To learn more, visit mindbridge.ai or contact us info@mindbridge.ai today.